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How To Start A Catering Business: The Catering Business Plan ~ An Essential Guide For Starting A Catering Business



Synopsis

If you're thinking about starting a new catering business, then this book is for you! Read on your PC, Mac, smart phone, tablet, or Kindle device. Starting a new business is never easy, but that shouldn't scare you away from pursuing your dream. If you know you've got something to offer from a culinary perspective, and you've got an entrepreneurial spirit and the willingness to work hard, then half the battle is already won. And for the rest, that's where I come in to help! This book is your guide to planning and executing a comprehensive catering business plan that will help organize all your ideas and effectively deal with the potential problems that may arise during your start-up journey. In this book, we'll go through each and every component of your catering business that it takes to be successful, including the catering theme or concept, kitchen resources, menu pricing, basics of catering quotes and policy disclosures, food safety requirements, as well as marketing and client referral strategies. I'm going to guide you step-by-step through each and every piece of the puzzle, ensuring that you are familiar with all the options that are available out there to suit your preferred working hours, and that you are aware of the important aspects to consider when running your business, such as your target audience, licenses and insurance, etc. As I mentioned, running your own business is not going to be a piece of cake, but with a bit of hard work and determination, along with the help of this book, you'll end up with a successful catering business in no time! Here Is A Preview Of What You'll Learn... Defining Your Catering Concept Getting the Right Kitchen How to Price Your Menu The Basics of Catering Quotes and Policy Disclosure Food Safety Guidelines Marketing and Client Referral Strategies Much, much more! Download your copy today!

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Customer Reviews

my friend Santiago from USA wants to start a new business but we didnt know how to start, Im from Costa Rica but he wanted to apply some USA things here. This was a good point to trigger our project, We totally agree about the terms of payments, staff and also advices to get everything organized. The food safety guidelines are super important to protect the food with good taste but be careful with the temperature too!

The best way to learn anything new is by asking lots of questions. That is what I did when I was faced with the task of helping a friend start a catering business. As she came to me for advice, I decided to do all I could for her and in my quest to learn everything I could about this stuff in a short span of time, downloaded this book. This is quite a handy book to get any newbie started with the business. It will help you plan for the challenges that you will face in this business and become a better thinker when it comes to catering. Nicely written, a useful guide!

Any kind of business requires certain knowledge and skills for a good start, catering business is one of the most profitable once it is run with a knowledgeable approach. Having this book I'm glad to get some knowledge and to see the unknown sides as few of my friends are into this business. It contains essential information on many aspects to keep this business on the safe side and get a profit. Learning even without performing is essential to me, as now I can be helpful to my friends if they need and definitely will recommend this book as one of the good and helpful sources on catering business.

I am a friend to the author of the book and was asked to leave an honest review and after reading through it I can honestly say it is a great book on Catering and provides very useful information on the process of running a successful catering business. It even outlines the amount of capital and where to rent premises to start selling. If you are aspiring to run your own successful catering business this book is highly recommended.

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